

# JOIN MHI

## THE VOICE OF THE MANUFACTURED AND MODULAR HOUSING INDUSTRIES

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*Representing the factory-built  
housing industry since 1936.*



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**[WWW.MANUFACTUREDHOUSING.ORG](http://WWW.MANUFACTUREDHOUSING.ORG)**  
**[WWW.MODULARCOUNCIL.ORG](http://WWW.MODULARCOUNCIL.ORG)**  
**[WWW.MHCOMMUNITIES.ORG](http://WWW.MHCOMMUNITIES.ORG)**

# MHI Can Help Your Business Gain the Competitive Edge!

Now more than ever is an excellent time to join the national trade association representing the manufactured and modular housing industries and help to expand the position of the industry as the foremost provider of quality housing for millions of Americans. As the factory-built housing industry prospers, so will your business!

Through proactive programs and initiatives, MHI works closely with its membership to improve the business climate for the industry and to improve the regulatory environment.

MHI and its members capitalize on opportunities with a wide-reaching coalition of industry leaders. It provides a cohesive voice for the industry to legislative, regulatory and public organizations, and is recognized as a leader by



housing related groups that shape the nation's future policies and practices.

# How Would Membership to MHI Benefit You?

**Get The Inside Track on Information You Need to Succeed:** Receive regular updates on regulatory, technical and financial issues.


**Networking & Visibility:** A tangible benefit, MHI offers the best networking opportunities with its diverse membership, through member-only meetings and seminars, in addition to the National Congress & Expo for Manufactured and Modular Housing, the largest national tradeshow for the factory-built housing industry.

**Connections:** Take advantage of specialized resources to help members do business more profitably. This includes our highly popular on-line Buyer's Guide.

**Reduced Fees:** Receive significant member discounts on MHI's resources. As a member, you will receive MHI's Monthly and Quarterly Economic Statistical Reports at no charge. That's a \$2,000 value FREE with membership!

**Business Service Savings:** Receive discounted prices on business services through our members-only affinity programs.

**Membership Support:** Receive free support on technical, regulatory and code compliance issues.



**Marketing Solutions:** MHI staff provides resources to help members create targeted programs to open new markets and improve member business.

**New Customers:** MHI members value each other. Membership and involvement in MHI has proven that we can increase business for our members.

**Recognition of Excellence:** MHI's national awards program provides opportunities for every segment of the industry to be recognized before their peers and in their local communities.

**Research and Trends:** MHI members receive the latest information on industry news, trend analysis and statistics through MHI's newsletters, reports, magazine and websites.

**Speak Up and Be Heard:** MHI is the leader in shaping industry policy. Have your voice heard on industry issues.

**Representation:** Have representation on national codes and standards committees.

**Stand Out From the Crowd:** Highlight your connection with MHI and display our logo in ads, exhibit booths and sales materials.

**Effective Political Clout:** Gain effective political clout through MHI's Political Action Committee (MHI-PAC) .

**WHY WAIT — JOIN TODAY!**

## Who Does MHI Represent?

MHI is the only national trade association representing all sectors of the manufactured and modular housing industries. Manufacturers, suppliers, lenders, insurers, community owners, retailers and state associations can join through the following divisions and councils:

Federated States Division, Financial Services Division, Manufactured Housing Division, National Communities Council, National Modular Housing Council, National Retailers Council and Suppliers Division.

## How Does MHI Represent the Factory-Built Housing Industry on a National Level?

- Lobbying to maintain and enhance a healthy legislative and regulatory environment.
- Seeking healthy and steady growth through the development of both traditional and non-traditional markets.
- Working towards the removal of unnecessary barriers to the use of factory-built housing in urban, suburban and rural settings through an organized zoning strategy.
- Increasing industry professionalism through strong educational programs and training through its educational arm—Manufactured Housing Educational Institute (MHEI®).

- Pushing the GSE's and Wall Street to create a strong secondary market for manufactured home loans to assure financial stability for the industry.
- Provide cutting-edge technical support, research and informational resources.

**Join Now and help make a difference while taking advantage of the many benefits that membership offers!**

If you have questions on becoming a member, please contact Cheryl Hardee at 703-558-0668 or [cheryl@mfghome.org](mailto:cheryl@mfghome.org).



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